

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Building Solution Since 1959

HOLLADAY PROPERTIES

Lat/Lon: 39.6785305/-86.296723

September 2007

RF1

Seventy West I-70 & Ronald Reagan Pkwy., Indianapolis, IN		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	1,299	19,359	64,645
	2012 Projected Population	1,559	21,858	71,023
	2000 Census Population	883	15,313	53,339
	1990 Census Population	640	12,656	46,891
	Historical Annual Growth 1990 to 2007	6.1%	3.1%	2.2%
	Projected Annual Growth 2007 to 2012	4.0%	2.6%	2.0%
HOUSEHOLDS	2007 Est. Households	456	7,009	24,304
	2012 Proj. Households	556	8,017	26,993
	2000 Census Households	302	5,431	19,703
	1990 Census Households	209	4,284	16,456
	Historical Annual Growth 1990 to 2007	6.9%	3.7%	2.8%
	Projected Annual Growth 2007 to 2012	4.4%	2.9%	2.2%
AGE	2007 Est. Population 0 to 9 Years	16.2%	16.8%	15.7%
	2007 Est. Population 10 to 19 Years	17.1%	16.1%	15.5%
	2007 Est. Population 20 to 29 Years	8.9%	11.6%	12.0%
	2007 Est. Population 30 to 44 Years	23.5%	22.8%	22.1%
	2007 Est. Population 45 to 59 Years	21.3%	20.1%	20.6%
	2007 Est. Population 60 to 74 Years	9.3%	9.0%	10.0%
	2007 Est. Population 75 Years Plus	3.7%	3.6%	4.0%
	2007 Est. Median Age	34.5	32.9	34.0
MARITAL STATUS & SEX	2007 Est. Male Population	50.5%	49.8%	49.4%
	2007 Est. Female Population	49.5%	50.2%	50.6%
	2007 Est. Never Married	18.0%	20.4%	21.2%
	2007 Est. Now Married	66.7%	59.5%	58.4%
	2007 Est. Separated or Divorced	11.6%	15.0%	15.1%
	2007 Est. Widowed	3.7%	5.0%	5.2%
INCOME	2007 Est. HH Income \$200,000 or More	3.2%	2.0%	2.1%
	2007 Est. HH Income \$150,000 to 199,999	1.7%	1.7%	3.1%
	2007 Est. HH Income \$100,000 to 149,999	18.9%	14.4%	13.1%
	2007 Est. HH Income \$75,000 to 99,999	21.2%	18.3%	15.6%
	2007 Est. HH Income \$50,000 to 74,999	26.2%	27.2%	25.3%
	2007 Est. HH Income \$35,000 to 49,999	12.1%	15.3%	14.2%
	2007 Est. HH Income \$25,000 to 34,999	9.0%	9.5%	10.0%
	2007 Est. HH Income \$15,000 to 24,999	4.9%	7.1%	9.2%
	2007 Est. HH Income \$0 to 14,999	2.9%	4.6%	7.3%
	2007 Est. Average Household Income	\$ 70,995	\$ 62,112	\$ 60,655
	2007 Est. Median HH Income	\$ 73,107	\$ 62,708	\$ 59,300
	2007 Est. Per Capita Income	\$ 25,570	\$ 23,172	\$ 23,342
	2007 Est. Number of Businesses	27	383	2,237
2007 Est. Total Number of Employees	416	6,261	44,391	

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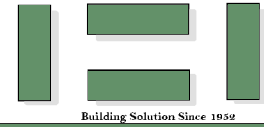
Seventy West I-70 & Ronald Reagan Pkwy., Indianapolis, IN		1.00 mi radius	3.00 mi radius	5.00 mi radius
RACE	2007 Est. White Population	88.1%	87.8%	88.5%
	2007 Est. Black Population	6.7%	6.6%	5.8%
	2007 Est. Asian & Pacific Islander	0.7%	1.1%	1.4%
	2007 Est. American Indian & Alaska Native	0.1%	0.3%	0.3%
	2007 Est. Other Races Population	4.4%	4.2%	3.9%
HISPANIC	2007 Est. Hispanic Population	32	525	1,968
	2007 Est. Hispanic Population Percent	2.5%	2.7%	3.0%
	2012 Proj. Hispanic Population Percent	4.0%	4.2%	4.3%
	2000 Hispanic Population Percent	1.3%	1.4%	1.7%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	818	11,992	40,827
	2007 Est. Elementary (0 to 8)	4.5%	4.1%	4.4%
	2007 Est. Some High School (9 to 11)	6.9%	8.3%	9.2%
	2007 Est. High School Graduate (12)	42.5%	41.3%	37.5%
	2007 Est. Some College (13 to 16)	21.0%	21.4%	21.8%
	2007 Est. Associate Degree Only	9.8%	9.1%	8.8%
	2007 Est. Bachelor Degree Only	9.8%	10.8%	13.2%
	2007 Est. Graduate Degree	5.5%	5.0%	5.1%
HOUSING	2007 Est. Total Housing Units	508	7,877	27,225
	2007 Est. Owner Occupied Percent	84.1%	77.5%	71.8%
	2007 Est. Renter Occupied Percent	5.7%	11.5%	17.5%
	2007 Est. Vacant Housing Percent	10.3%	11.0%	10.7%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	7.3%	6.9%	6.0%
	2000 Homes Built 1995 to 1998	21.7%	17.2%	10.7%
	2000 Homes Built 1990 to 1994	11.3%	8.7%	9.1%
	2000 Homes Built 1980 to 1989	8.6%	17.9%	17.1%
	2000 Homes Built 1970 to 1979	18.1%	22.1%	18.1%
	2000 Homes Built 1960 to 1969	14.5%	12.9%	14.2%
	2000 Homes Built 1950 to 1959	9.3%	7.6%	13.1%
	2000 Homes Built Before 1949	9.2%	6.7%	11.7%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	0.3%	0.2%
	2000 Home Value \$500,000 to \$999,999	-	-	0.1%
	2000 Home Value \$400,000 to \$499,999	0.4%	0.2%	0.3%
	2000 Home Value \$300,000 to \$399,999	0.3%	0.3%	0.3%
	2000 Home Value \$200,000 to \$299,999	3.1%	2.9%	3.4%
	2000 Home Value \$150,000 to \$199,999	10.6%	9.1%	10.7%
	2000 Home Value \$100,000 to \$149,999	54.8%	48.2%	35.8%
	2000 Home Value \$50,000 to \$99,999	30.2%	38.5%	45.2%
	2000 Home Value \$25,000 to \$49,999	0.5%	0.4%	3.4%
	2000 Home Value \$0 to \$24,999	-	-	0.7%
	2000 Median Home Value	\$ 113,447	\$ 110,215	\$ 105,527
	2000 Median Rent	\$ 618	\$ 524	\$ 455

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LABOR FORCE	2007 Est. Labor: Population Age 16+	952	14,156	48,325
	2007 Est. Civilian Employed	67.1%	67.7%	67.1%
	2007 Est. Civilian Unemployed	5.3%	5.6%	5.7%
	2007 Est. in Armed Forces	0.2%	0.2%	0.1%
	2007 Est. not in Labor Force	27.3%	26.5%	27.0%
	2007 Labor Force: Males	49.9%	49.4%	48.9%
2007 Labor Force: Females	50.1%	50.6%	51.1%	
OCCUPATION	2000 Occupation: Population Age 16+	464	8,013	27,423
	2000 Mgmt, Business, & Financial Operations	11.2%	10.5%	10.8%
	2000 Professional and Related	14.9%	12.0%	12.6%
	2000 Service	12.8%	13.8%	13.9%
	2000 Sales and Office	33.7%	31.7%	29.6%
	2000 Farming, Fishing, and Forestry	-	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	12.3%	11.5%	12.0%
	2000 Production, Transport, & Material Moving	15.1%	20.4%	21.0%
	2000 Percent White Collar Workers	59.8%	54.2%	53.0%
2000 Percent Blue Collar Workers	40.2%	45.8%	47.0%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	85.9%	85.9%	86.2%
	2000 Drive to Work in Carpool	11.2%	10.7%	10.0%
	2000 Travel to Work by Public Transportation	-	0.1%	0.2%
	2000 Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	2000 Walk or Bicycle to Work	0.6%	0.8%	1.0%
	2000 Other Means	0.2%	0.4%	0.6%
	2000 Work at Home	1.9%	1.9%	1.9%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	18.5%	21.3%	25.4%
	2000 Travel to Work in 15 to 29 Minutes	52.2%	50.1%	44.2%
	2000 Travel to Work in 30 to 59 Minutes	26.4%	24.8%	26.9%
	2000 Travel to Work in 60 Minutes or More	3.0%	3.8%	3.6%
	2000 Average Travel Time to Work	22.0	22.7	22.4
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 25.4	\$ 354.8	\$ 1,209.7
	2007 Est. Apparel	\$ 1.2	\$ 16.9	\$ 57.9
	2007 Est. Contributions & Gifts	\$ 1.6	\$ 21.5	\$ 74.7
	2007 Est. Education & Reading	\$ 0.7	\$ 9.1	\$ 31.7
	2007 Est. Entertainment	\$ 1.4	\$ 19.9	\$ 67.8
	2007 Est. Food, Beverages & Tobacco	\$ 4.0	\$ 57.0	\$ 194.1
	2007 Est. Furnishings And Equipment	\$ 1.1	\$ 15.7	\$ 53.1
	2007 Est. Health Care & Insurance	\$ 1.8	\$ 25.2	\$ 86.2
	2007 Est. Household Operations & Shelter & Utilities	\$ 7.6	\$ 105.5	\$ 360.3
	2007 Est. Miscellaneous Expenses	\$ 0.4	\$ 5.9	\$ 20.2
	2007 Est. Personal Care	\$ 0.4	\$ 5.1	\$ 17.5
2007 Est. Transportation	\$ 5.2	\$ 73.0	\$ 246.3	

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