



SEVENTY WEST

Indianapolis, Indiana



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Seventy West is the retail phase of Holladay Properties 1,500 acre AmeriPlex development. It is located in a vibrant, fast-growing area just ten minutes away from downtown Indianapolis along Interstate 70 at the new Six Points Interchange.

At 375 acres, Seventy West will become a true destination. Comprised of multiple uses including an open air shopping promenade, large one-of-a-kind destination anchors, hotels, conference centers, museums, and entertainment venues, Seventy West is certain to attract patrons from all over the Midwest.

The Six Points Interchange connects Interstate 70 and the Ronald Reagan Parkway which, upon completion, will serve the entire booming western and southern suburbs, as it becomes the market's new "outer loop".



Demographic Snapshot

2005 Estimates

	1 Mile	3 Miles	5 Miles
Population	2,150	21,356	76,791
Annual Growth	4.3%	1.6%	1.2%
Average Income	\$52,302	\$57,077	\$54,892

ADT: I-70 66,500 vehicles per day
 St. Rd. 67 40,800 vehicles per day





HOLLADAY PROPERTIES

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