

Heritage Square Fall Harvest Festival to Raise Funds for Boys & Girls Club

Mishawaka, IN — Holladay Properties has announced its first Heritage Square Fall Harvest Festival, to take place at Heritage Square shopping center on Sunday, October 7, from noon to 6 p.m. Activities will be held in the Town Square, just west of Martin's Super Market.

The featured event at the festival will be Scarecrow Fun. Holly Haley, VP of Retail Asset Management said, "Scarecrow Fun is a great, interactive activity for family and friends to enjoy together. All the supplies will be provided, thanks to Wonder House Unlimited — including colorful clothing, decorative foam and pantyhose for the scarecrows' heads. We're excited to see what our festival guests come up with!" The first 100 families will get to create and take home a scarecrow with a \$10 donation to the Boys & Girls Club of St. Joseph County.

Scarecrow Fun is a traveling event that has been a part of festivals throughout the United States and Canada since its beginnings in 1976, when it was founded by Mark Baron of Maryland, with a grant from the National Endowment for the Arts. Participants are guided by "scarecrow artists" who give pointers for making the perfect scarecrow.

The Festival will also feature an array of food and activities for adults and children alike — including Fat Boy's kettle corn, caramel apple dipping, pumpkin caricatures by local artist Don Swatzenruber, a cooking demonstration on smoking various meats and vegetables with Chef Greg Beachey, and more. Entertainment will be provided by the students of the Suzuki Music School and Jimbo's Face Painting, Balloons and Magic.

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A Johnny Appleseed Storyteller will also provide featured entertainment. Scott Mertz, who has portrayed Johnny Appleseed in Fort Wayne's Johnny Appleseed Festival for more than 20 years, will give classic stories a modern, interactive twist with props and costumes that bring the stories to life for audiences of all ages. His unique approach has been recognized nationally, sparking interest from Disney Studios and other media across the United States.

In addition, Martin's Super Market will help celebrate the season with fresh, seasonal produce, from pumpkins and squash to juicy apples and Indian corn, in its outdoor Farmer's Market. The market will also feature colorful mums, and cider and donuts for festival attendees to enjoy.

All proceeds from the festival will be given to the Boys and Girls Club of St. Joseph County. The Club will have its own booth at the Fall Harvest Festival, where participants can make arts and crafts.

For more information, visit www.shopheritagesquare.com, or call 574.234.2860. Heritage Square is located on the corner of State Road 23 and Gumwood in Mishawaka.

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About Heritage Square

Once completed, Holladay Properties' Heritage Square, a 230,000 square-foot open-air shopping center, will have the perfect blend of upscale retail, restaurants, cafes, and personal services, making it Michiana's newest and most distinctive shopping experience.

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