

FOR IMMEDIATE RELEASE

Anna Rose Creations to Open Store at Heritage Square

MISHAWAKA, Ind. – Anna Rose Creations will open a retail store in the Heritage Square shopping center and offer fine furnishings, decor, accessories and custom room design for anyone in the family according to Holladay Properties Retail Division.

The one thousand square foot store will be located at Heritage Square next to Totally Birkenstock. Anna Rose Creations is planning a November 23rd opening, the day after Thanksgiving.

The locally owned and managed retailer will offer a wide choice of upscale furnishings like beds, dressers, chairs, and bookcases. The company will specialize in designing and building custom furniture. Anna Rose Creations will also offer custom room design and decor – including children's and baby rooms.

"We want to offer something very unique and special for children and families," said Julie Stuart, co-owner of Anna Rose Creations along with her mother Pam Ward. "We'll be able to turn a room into another world – like a fairy tale castle or another planet – that will spark kids' imaginations.

After nearly a decade of dreaming and planning, Stuart and Ward are excited about the business concept.

"We want to take what our customers picture in their minds and turn it into a real finished creation and do it in a way that fits their budget," Stuart said.

Holladay Properties welcomes the locally owned store to its Heritage Square shopping center, already a destination for those who desire an attractive and stylish destination to shop, dine, get pampered and gather.

"Anna Rose Creations offers a niche experience for families who desire something different for their homes," said Holly Haley, Vice President of Asset Management for Holladay Properties.

Once completed, Holladay Properties' Heritage Square, a 230-thousand square-foot open air shopping center will blend upscale retail, restaurants, cafes, and personal services, making it South Bend/Mishawaka's newest and most distinctive shopping experience.

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