

For Immediate Release:

GLANCE EYEWEAR GALLERY MOVING TO HERITAGE SQUARE
Store Offers One-of-a-Kind Eyewear; Art Gallery Displays Works by Local Artists; Staff Increased

Mishawaka, Ind. – Glance Eyewear Gallery, which offers unique, artist-designed eyewear from around the world in addition to displaying art work from local artists, becomes the newest addition to Heritage Square, according to Holladay Properties' Retail Division.

Holly Haley, Vice President of Asset Management, said the store is scheduled to open on October 2 next to White House/Black Market in the shopping center at Cleveland Road and Gumwood Road.

"We're very pleased to welcome Glance Eyewear. Their fashionable, artistic products plus their support of the local art scene make them an ideal fit for the lifestyle destination design of Heritage Square," said Haley.

Glance Eyewear will move from 1639 N. Ironwood in South Bend, where it opened in January 2002.

Lenore Tracey, Glance Eyewear partner/owner, said she is looking forward to their new location. "We love the Heritage Square concept, with its fabulous mix of stores and pleasant environment," she said.

Glance Eyewear sells frames that are original and exclusive to Michiana, purchasing them from design houses located worldwide, such as Paris, Germany and Australia. "We buy only one style and color, and once a customer purchases a particular design, we don't buy that design any more. That gives the customer a piece that's unique to this area."

Tracey, one of several licensed opticians on staff, said Glance Eyewear can fill lens prescriptions in addition to selling sunglasses, sport wear and other eyewear items.

Glance Eyewear also features an art gallery that displays and sells works by local artists. Tracey said displays are changed every two months, and that it's become so popular with artists and customers that it's booked through 2008.

"We'll also be using the talents of some of our artists to help design some of the key elements of our new store, such as the fixtures, a mirror and other items," said Tracey.

Tracey said Glance Eyewear added four people to its staff to meet growing demand and its expanded hours. The new store will be open Monday and Tuesday, 10 a.m. to 7 p.m.; Wednesday, Thursday, Friday and Saturday, 10 a.m. to 9 p.m.; and Sunday noon to 5 p.m.

A strong supporter of local charities – such as creating the Della Donne fashion show to benefit Memorial Hospital's Spirit of Women program – Tracey said Glance Eyewear will continue to look for ways to help the community. "We always want to help others. It's part of who we are," noted Tracey.

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About Holladay Properties

Founded in 1952, Holladay Properties has grown and diversified from the construction of single-family tract housing to become a full-scale land development company, design/build firm and fully integrated real estate company. With more than 250 full time associates and offices in six major metropolitan areas, Holladay Properties has completed a comprehensive array of projects throughout the country, with their newest initiative, the establishment of a retail development division based in Cincinnati. Other retail locations under development include Lakeshore Point, Portage, Ind.; Seventy West, Indianapolis; and Portage Prairie, South Bend, Ind.

Once completed, Holladay Properties' Heritage Square, a 230,000 square-foot open-air shopping center, will have the perfect blend of upscale retail, restaurants, cafes, and personal services, making it South Bend/Mishawaka's newest and most distinctive shopping experience. For more information, visit www.shopheritagesquare.com.

For more information, please contact:

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