

For Immediate Release:

HERITAGE SQUARE TO UNVEIL SPECIALLY COMMISSIONED HERON SCULPTURE ON FRIDAY, MAY 11

Symbol of Michiana Wildlife Placed on Top of Column; Event Includes Drawings for Prizes from Heritage Square Stores

Granger, Ind. – A six-foot tall bronze sculpture of a Great Blue Heron placed atop the column in the main plaza of the Heritage Square shopping center will have its grand unveiling Friday, May 11 at 11:30 a.m.

Attending the ceremony will be sculpture artist David Katz along with local dignitaries, members of Michiana's arts community, and representatives from Holladay Properties, developers of Heritage Square, including Doug Hunt, Senior Vice President.

Heritage Square is located at State Road 23, Cleveland Road and Gumwood Road in Granger. The event is open to the public.

Radio station WBYT-FM B100 will be broadcasting live from the plaza, located on the west side of Martin's Supermarket, and giving away prizes to several Heritage Square merchants. The prizes include two \$15 gift cards for Desert Moon Fresh Mexican Grille, a \$25 gift card for Explorations Toy Store, a \$50 gift card and "Best Look" makeover from Camellia's, and a "Day of Beauty" from Salon Nouveau.

Hunt, who spearheaded the heron sculpture project, said the heron is part of the concept that led to the shopping center's name.

"We selected everything in Heritage Square to represent the heritage of this area, from the architecture to our anchor store, Martin's Supermarket, which is a well-known family business in our community. The heron is a part of the natural heritage of Michiana, since it can be seen in and around riverbanks, lakes and ponds throughout the area," said Hunt

He noted that a central plaza that includes a column topped with a statue is a common, traditional design found in communities across Europe, where most original settlers and residents of the area come from, adding a further "heritage" tie-in. The column features a classic Doric design, and is made from Indiana limestone.

Holladay Properties commissioned Katz, an artist-in-residence at Fire Arts sculpting and pottery studio in South Bend, to create the sculpture, which depicts a heron with its wings spread as if landing. Katz first created a working model from clay, then coordinated additional development of the sculpture with Sincerus Bronze Art Center in Indianapolis.

After Sincerus used Katz' model to enlarge the sculpture, Katz made further revisions to it. Then, Sincerus made a wax casting of the sculpture to produce a mold in order to make bronze sections that were welded together and polished to create a seamless finished piece. Katz said the entire process took nearly a year to complete.

According to Katz, the finished heron sculpture weighs approximately 500 pounds and measures about eight feet across from wingtip to wingtip. At night, the heron sculpture will be lighted with a spotlight while the column itself will be washed with light cycling hourly through the color spectrum.

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“Our whole intention with Heritage Square is to create a public place with the plaza through its warm, friendly design, paving bricks, the column and now this magnificent sculpture. Heritage Square isn’t just a retail destination, it’s a lifestyle destination, and we want everyone to enjoy their visit,” said Hunt.

Founded in 1952, Holladay Properties has grown and diversified from the construction of single-family tract housing to become a full-scale land development company, design/build firm and fully integrated real estate company. With more than 250 full time associates and offices in six major metropolitan areas, Holladay Properties has completed a comprehensive array of projects throughout the country, with their newest initiative, the establishment of a retail development division based in Cincinnati, OH. Other retail locations under development include Lakeshore Point, Portage, IN; Seventy West, Indianapolis, IN; and Portage Prairie, South Bend, IN. For more information, visit www.holladayproperties.com.

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