

**For Immediate Release:**

## **DESERT MOON RESTAURANT GRAND OPENING SCHEDULED FOR APRIL 27-29**

***Weekend Includes Activities for Kids, Families; Food and Drink Specials; Drawings for Prizes from Heritage Square Stores***

**Granger, Ind.** – Desert Moon Fresh Mexican Grille, a casual restaurant known as “The Fresh, Healthful Alternative to Fast Food,” will hold its grand opening the weekend of April 27-29. The event will feature food specials and a full schedule of family activities, including contests, a magician and a variety of prizes.

Desert Moon is located in the Heritage Square Shopping Center at State Road 23, Cleveland Road and Gumwood Road in Granger, just east of University Park Mall.

“We’re excited about the grand opening weekend. We’ve got a lot of fun contests taking place, especially for the kids,” said Susan Slowik, Desert Moon Franchisee.

Throughout the weekend, Desert Moon will feature \$1.99 Kids Meals, \$1 off all platters, and \$1 off “Mikearitas” and beer. Plus, it will hold drawings for gift cards to its restaurant and other Heritage Square merchants, including Salon Nouveau, Camellia Cosmetics, Portrait Innovations and Harmony Market.

The celebration kicks off at 3 p.m. on Friday, April 27, with a ribbon-cutting ceremony featuring Mishawaka Mayor Jeff Rea and Mark Eagan, president of the St. Joseph County Chamber of Commerce.

On Saturday, April 28, WNSN-FM Sunny 101.5 will broadcast live from Desert Moon from 10 a.m. to 1 p.m.

A taco eating contest begins at 12:30 p.m., with a \$50 gift card to Martin's Supermarkets as first prize, a \$25 Dine-In Delivery gift certificate for second place, and a \$10 Desert Moon gift certificate for third.

Magician Steve Vaught will perform at Desert Moon from 4:30 p.m. to 6 p.m. Saturday.

A coloring contest for children begins at 3 p.m. on Sunday, April 29. First prize is a \$20 gift basket, with gift cards valued at \$10 and \$5 for second and third place, all from Explorations Toys. Every child participating receives a toy, and gets to sign a stuffed donkey that will remain as a display in the restaurant to commemorate the grand opening.

Slowik, who is on the Desert Moon Franchise Advisory Board, said several things make Desert Moon unique from its competitors. She said it’s ideal for the health-conscious diner who enjoys Southwest and Mexican food, that it can accommodate special orders, and is vegetarian-friendly. Meals come on real plates, and while customers place their order at a counter, the service is closer to full service casual dining as the staff brings out meals and cleans up the tables afterward.

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Desert Moon is open Monday–Saturday from 11 a.m. to 9 p.m., and Sunday 11 a.m. to 5 p.m.

“We’re looking forward to introducing the Desert Moon concept to the area, and believe people will find it a wonderful change of pace from our competition,” said Slowik. “The response has been very good so far, and we’re looking forward to a really fun time during our grand opening weekend.”

Desert Moon Fresh Mexican Grille Desert Moon Holdings Corp. currently operates and franchises 20 Desert Moon Fresh Mexican Grille locations in eight states. The restaurants define a new higher standard for fast-casual, fresh Mexican cuisine by serving only the highest quality, skillfully prepared food. To learn more visit [www.desertmoongrille.com](http://www.desertmoongrille.com).

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4/20/07

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