

For Immediate Release:

LADIES OF NOTRE DAME & SAINT MARY'S COLLEGE ANNUAL FASHION SHOW COMING TO CENTURY CENTER

Popular Event Includes Fashions and Door Prizes from Heritage Square Stores

South Bend, Ind. – With spring weather arriving fashionably late, the arrival of the annual Spring Fashion Show by the Ladies of Notre Dame and Saint Mary's College is a welcome occasion.

"The Fashion Show is primarily a social event. It's become larger over the years because it's such a wonderful, fun way to start out the spring," said Jennifer Velasco, a board member of the Ladies of Notre Dame and Saint Mary's College and the show's coordinator.

Open to the public, the event will take place Saturday, April 28, beginning at 11:30 a.m. in the Century Center in downtown South Bend. Admission is \$20, which includes lunch, parking and gratuities.

The reservation deadline is April 18 and can be made by contacting Velasco at 574-247-0601. Checks should be made out to "LND/SMC" and sent to Velasco at 51272 Turnwood Lane, Granger, IN 46530.

This year's show is sponsored by Heritage Square, the new retail center at Gumwood and State Road 23 in Granger, with many of its stores participating.

Velasco said members of her organization will be modeling the clothes, adding to the event's friendly, casual atmosphere. They'll be wearing clothes provided by Coldwater Creek, a woman's apparel and accessory store. In addition, Camellia's will provide makeup and Salon Nouveau will help with hairstyles.

Martin's Supermarkets will provide centerpieces, and door prizes are courtesy of Bit of Swiss Pastry Shoppe, Desert Moon Mexican Grille and other Heritage Square retailers.

Velasco said Holladay Properties, the developer of Heritage Square, provided complete support for the show and helped line up donations from its Heritage Square tenants.

"This show would not be possible without the great effort put forth by of Holladay Properties, and I can't thank them enough for all their help," said Velasco.

According to Velasco, the Ladies of Notre Dame and Saint Mary's College is a social networking organization dating back to the 1930s. Comprised of women faculty members and administrators, plus wives of male faculty members, the organization fosters friendships among its members, who are often new to the area.

"It's a great organization that provides valuable services to both colleges and to the community," said Velasco. "The annual Spring Luncheon and Fashion Show is a chance for everyone – the members and the audience – to really enjoy a fun and entertaining time."

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Founded in 1952, Holladay Properties has grown and diversified from the construction of single-family tract housing to become a full scale land development company, design/build firm and fully integrated real estate company. With more than 250 full time associates and offices in six major metropolitan areas, Holladay Properties has completed a comprehensive array of projects throughout the country, with their newest initiative, the establishment of a retail development division based in Cincinnati, OH. Other retail locations under development include Lakeshore Point, Portage, IN; Seventy West, Indianapolis, IN; and Portage Prairie, South Bend, IN. For more information, visit www.holladayproperties.com.

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