

# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 41.568/-87.1775

November 2007

**HOLLADAY PROPERTIES**

RS1

<b>The Shops at Lakeshore Point I-94 &amp; State Rd. 249, Portage, IN</b>		<b>5.00 Min Drive Time</b>	<b>7.00 Min Drive Time</b>	<b>10.00 Min Drive Time</b>	<b>15.00 Min Drive Time</b>
<b>POPULATION</b>	2007 Estimated Population	27,257	62,176	123,929	261,740
	2012 Projected Population	28,398	64,508	128,401	268,290
	2000 Census Population	25,368	58,387	116,938	251,838
	1990 Census Population	24,597	55,540	114,606	253,470
	Historical Annual Growth 1990 to 2007	0.6%	0.7%	0.5%	0.2%
	Projected Annual Growth 2007 to 2012	0.8%	0.8%	0.7%	0.5%
	2007 Median Age	36.0	34.5	34.8	35.5
<b>HOUSEHOLDS</b>	2007 Estimated Households	10,302	23,318	46,727	97,775
	2012 Projected Households	10,777	24,271	48,508	100,287
	2000 Census Households	9,558	21,858	44,123	94,399
	1990 Census Households	8,745	19,634	40,838	90,255
	Historical Annual Growth 1990 to 2007	1.0%	1.1%	0.8%	0.5%
	Projected Annual Growth 2007 to 2012	0.9%	0.8%	0.8%	0.5%
<b>POPULATION BY RACE</b>	2007 Estimated White	84.6%	79.0%	72.7%	60.7%
	2007 Estimated Black or African American	6.0%	11.1%	17.7%	30.7%
	2007 Estimated Asian & Pacific Islander	0.6%	0.6%	0.6%	0.7%
	2007 Estimated American Indian & Native Alaskan	0.3%	0.3%	0.4%	0.4%
	2007 Estimated Other Races	8.5%	9.0%	8.6%	7.5%
	2007 Estimated Hispanic	11.8%	12.0%	10.8%	8.5%
<b>INCOME</b>	2007 Estimated Average Household Income	\$ 63,978	\$ 59,964	\$ 56,675	\$ 56,437
	2007 Estimated Median Household Income	\$ 61,009	\$ 56,440	\$ 53,362	\$ 51,222
	2007 Estimated Per Capita Income	\$ 24,214	\$ 22,644	\$ 21,512	\$ 21,456
<b>EDUCATION (AGE 25+)</b>	2007 Elementary	2.9%	2.9%	3.1%	3.3%
	2007 Some High School	7.7%	8.4%	9.2%	9.8%
	2007 High School Graduate	44.0%	43.3%	41.6%	38.2%
	2007 Some College	19.7%	20.6%	21.4%	22.1%
	2007 Associates Degree Only	7.4%	7.8%	7.9%	8.5%
	2007 Bachelors Degree Only	12.3%	11.3%	11.2%	11.7%
	2007 Graduate Degree	6.0%	5.6%	5.6%	6.5%
<b>BUSINESS</b>	Number of Businesses	887	1,794	3,369	7,371
	Total Number of Employees	14,568	25,462	41,406	89,116
	Employee Population per Business	16.4	14.2	12.3	12.1
	Residential Population per Business	30.7	34.7	36.8	35.5

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