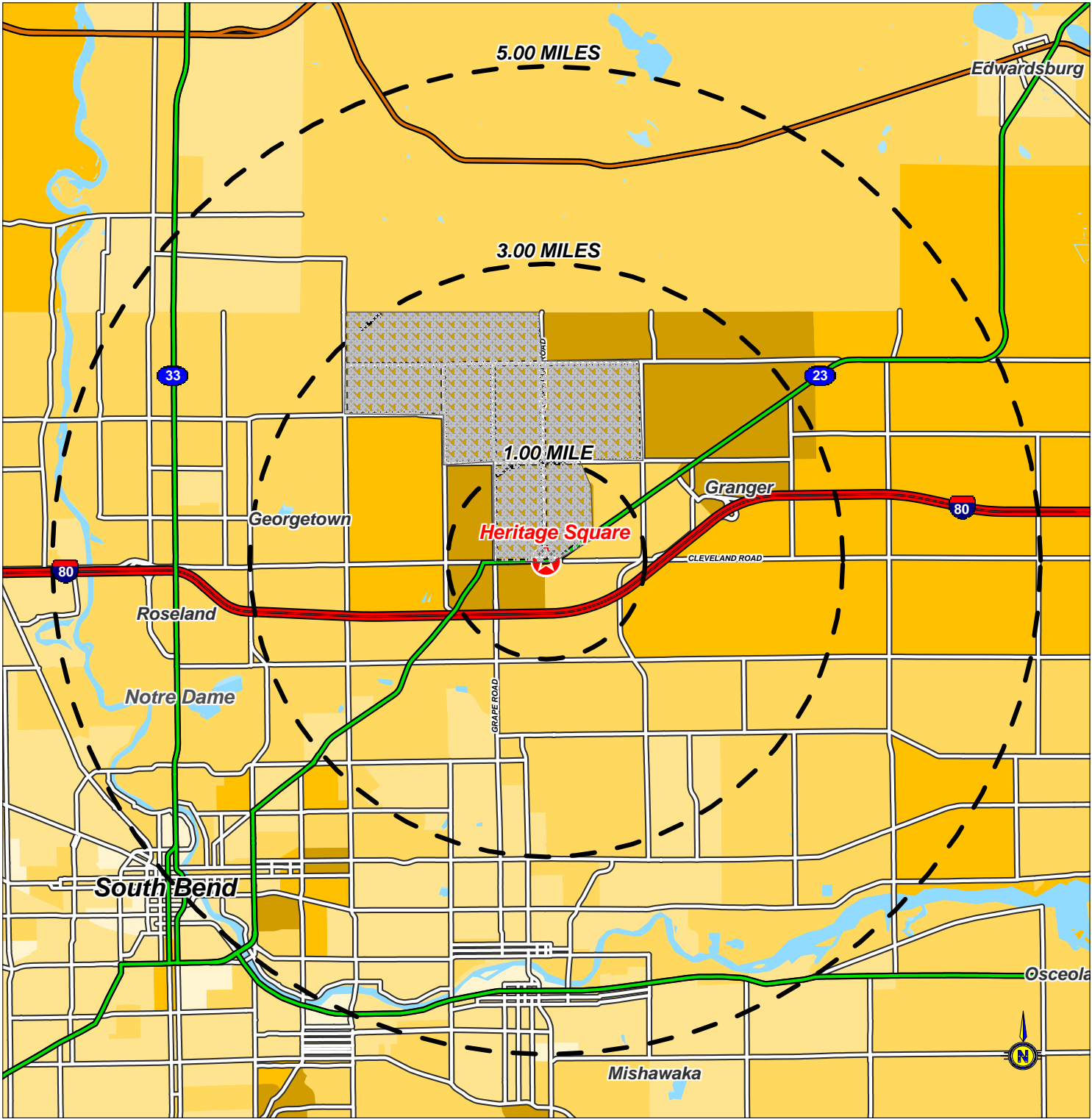


Lat: 41.7241 Lon: -86.1778 Zoom: 11 mi. Logos are for identification purposes only and may be trademarks of their respective companies.



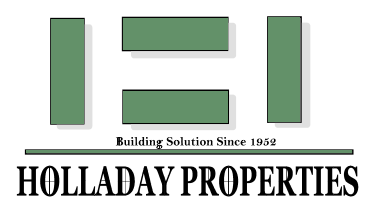
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Average HH Income
By Block Groups

- \$100,000 or more
- \$75,000 to \$100,000
- \$50,000 to \$75,000
- \$30,000 to \$50,000
- Less than \$30,000

Heritage Square
State Road 23 & Main Street
Mishawaka, Indiana

Current Year Estimated
Average Household Income
September 2007



This map was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 41.742171/-86.188099

September 2007

HOLLADAY PROPERTIES

RS1

Heritage Square Residential Area Polygon		Polygon
POPULATION	2007 Estimated Population	8,178
	2012 Projected Population	8,041
	2000 Census Population	8,459
	1990 Census Population	5,978
	Historical Annual Growth 1990 to 2007	2.2%
	Projected Annual Growth 2007 to 2012	-0.3%
	2007 Median Age	40.7
HOUSEHOLDS	2007 Estimated Households	2,678
	2012 Projected Households	2,654
	2000 Census Households	2,738
	1990 Census Households	1,854
	Historical Annual Growth 1990 to 2007	2.6%
	Projected Annual Growth 2007 to 2012	-0.2%
POPULATION BY RACE	2007 Estimated White	87.8%
	2007 Estimated Black or African American	3.7%
	2007 Estimated Asian & Pacific Islander	5.4%
	2007 Estimated American Indian & Native Alaskan	0.2%
	2007 Estimated Other Races	2.9%
	2007 Estimated Hispanic	1.8%
INCOME	2007 Estimated Average Household Income	\$ 152,624
	2007 Estimated Median Household Income	\$ 122,640
	2007 Estimated Per Capita Income	\$ 49,973
EDUCATION (AGE 25+)	2007 Elementary	0.5%
	2007 Some High School	1.2%
	2007 High School Graduate	14.8%
	2007 Some College	17.6%
	2007 Associates Degree Only	8.2%
	2007 Bachelors Degree Only	29.3%
	2007 Graduate Degree	28.4%
BUSINESS	Number of Businesses	160
	Total Number of Employees	2,380
	Employee Population per Business	14.8
	Residential Population per Business	51.0

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